





Sponsorship PROPOSAL

PREPARED FOR:

Potential sponsors

MIND SHIFT SPORTS 6764 RENOIR AVE BATON ROUGE, LA 70806

ABOUT US

Our mission

Mind Shift sports is committed to developing young athletes both mentally and physically.

Our Values

At Mind Shift Sports, we believe in hard work, dedication, and perseverance. We value honesty, integrity, and respect and thrive to create a culture of inclusivity and diversity where everyone feels welcomed and empowered.

Our Coaches

Our coaches are experts in their field, with certifications and experience in a variety of sports. They are passionate about helping you achieve your goals and will work with you every step of the way to ensure your success.

Our programs

We offer volleyball training and leagues to girls ages 8-15.

We also offer an NFL Flag football league to youth ages 8-15.





WWW.MINDSHIFTSPORTS.COM









Flag football is one of the fastest growing youth sports, currently on its way to becoming a college sanctioned sport. Tackle football fields over 1 million high school student-athletes each year. No matter which way you look at it, our love for football runs deep.

While extensive research is being conducted to better understand <u>football safety</u>, it's still a game that comes with many physical and emotional benefits. Need proof? Here are five great benefits for kids who play football:



- .1. **Health benefits:** Football is a fast moving game with a lot of variety. Players run, jump, quickly change direction, and stop and start, which improves cardiovascular health. Practice drills, complex running routes and defensive techniques all encourage speed, strength, and stamina. And these activities also engage motor skills, specifically hand and eye coordination. Plus, a recent study found that playing football has <u>positive effects</u> on bone strength.
- 2. **Teamwork**: Youth football teaches kids accountability, leadership, and the impact of positive sportsmanship. <u>Every position</u> has a purpose and to execute a play successfully, each individual needs to fulfill their responsibility, while working together—a skill that's valuable both on and off the field.
- 3. **Discipline:** Learning routes, repetitive drills, and executing proper technique take a high level of discipline—and football players do it time and time again. Each practice is laying the foundation for a strong work ethic that kids will use throughout their lives. And this is one of the biggest benefits of football.
- 4. **Mental toughness:** Sports are a great platform to build mental toughness. Whether it's making a mistake on the field or needing to comeback from a major upset, setbacks are bound to happen. And to move forward, players must learn how to persevere. Football provides a lot of opportunities to improve mental toughness, from remaining calm under pressure to focusing during chaotic situations.
- 5. **Socialization:** Football teaches kids how to effectively communicate and work well with others. After all, one player can't do everything. They rely on each other—what a better way to make long-lasting friendships? Layer this with learning to respect and receive direction from authority (aka coaches) and you have a range of socialization skills.

-NFLflag.com

BENEFITS FOR SPONSOR



FIRST BENEFIT

MSS leagues provide a gateway between community and schools that aid in the socioemotional and physical maturity of kids. These athletes build selfconfidence, leadership and teamwork skills just from being a part of the organization.

SECOND BENEFIT

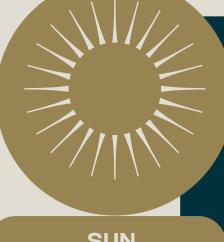
The MSS leagues will bring revenue to the city. Not only are the athletes from West Baton Rouge competing, as the season progresses, teams from other areas will all be competing for the title of Southern regional champions!

THIRD BENEFIT

MSS leagues give back to local school programs by offering fundraising opportunities for schools in districts that host our competitions. The possibilities are endless.



SPONSORSHIP PACKAGES



The Sun package is for companies or persons interested in sponsoring a team. Sponsors can request a specific team and it's two coaches or they can opt to sponsor a team of athletes that need additional support.

VIP TABLE WITH 4 PASSES TO THE END OF **SEASON EVENT**

SUN

\$4,500



The Star package is for companies or persons interested in sponsoring a player and 2 (two) coaches.

4 VIP PASSES TO THE END OF SEASON

\$1350



The Atomic package is for companies or persons interested in sponsoring a player.

2 VIP PASSES TO THE END OF SEASON **EVENT**

ATOMIC







THANK YOU!

CONTACT



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